

THE HONG KONG POLYTECHNIC UNIVERSITY





## 1. Introduction

- Increasing construction activities
- · Challenges of large and complex projects
- · Growing demand for value for money
- · Collaborative working is essential
- Increasing awareness and application of VM
- One useful tool in project managers' toolbox
- Implemented in both public and private sectors













- Trained PhD and master students
- Undertaken a number of research projects
- Founding Fellow, Past President of HKIVM
- First batch of Certified Value Specialists in China
- Given keynotes at international conferences
- Served as a Director of Miles Value Foundation
- Designed and facilitated 30+ workshops
- Award from SAVE International















Structured and analytical process which follows a prescribed Work Plan to achieve best value or, where appropriate, best value for money.

> Australian Standard for Value Management, AS 4183:2007

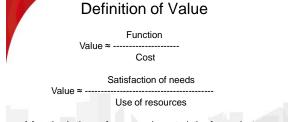
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BRE Tribute to Lawrence Miles Function Analysis and a VM job plan developed by Lawrence D. Miles at General Electric Company in 1947.

Value analysis is a problem-solving system implemented by the use of a specific set of techniques, a body of knowledge, and a group of learned skills. It is an organised creative approach that has for its purpose the efficient identification of unnecessary cost, i.e. cost that provides neither quality nor use nor life nor appearance nor customer features.

- L. D. Miles (1972)





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A function is the performance characteristic of a product or a service which distinguishes it from other products or services. It answers the question: "what does it do?".







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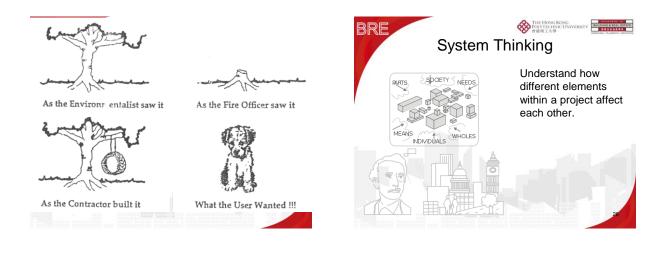
What the Client wanted

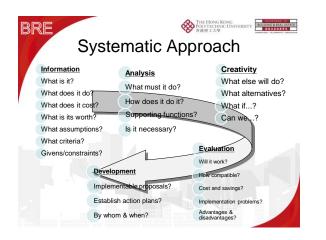
As the Engineer calculated it A, the Estimator costrd it Acknowledgement to Christopher Alexander et al. 1975



As the Architect designed it









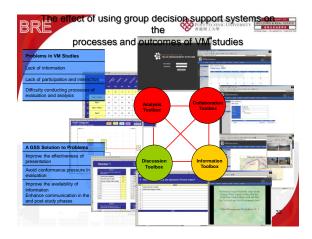
- · Alignment of value systems
- Focus on strategic issues
- Early stages of the development
- · Large no. of stakeholders
- · Short duration, formal team
- · Ownership and commitment
- Mixed culture East and West

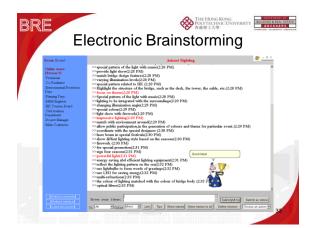
A strong need for research on value management in construction, supported by the latest development of information technology.
 Secured over HK\$20 million research funds including five successful RGC's CERG projects in a row.

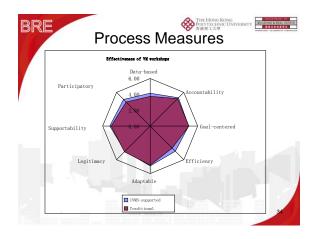
- High-level consultancies for the Government e.g. Housing Authority, Water Supplies Department, Drainage Services Department, and Housing Society.
- Successful supervision of research and postgraduate students including PhD, MPhil, MSc students.

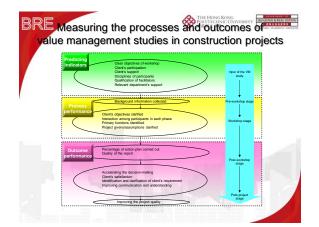
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Project No.	Project Title	Status
PolyU524612	Analyzing stakeholder-organization relationships in mega construction projects: a social network approach	On-going
PolyU529409	The effect of using group support systems on virtual value management workshops for major construction projects	Completed
PolyU526406	Managing multiple stakeholders in the briefing process of large construction projects	Completed
PolyU525205	A computer-aided toolkit for using the functional performance specification in the briefing process of construction projects	Completed
PolyU516104	Measuring the Processes and Outcomes of Value Management Studies in Construction	Completed
PolyU511403	The effect of using group decision support systems on the processes and outcomes of value management studies	Completed
PolyU500702	A best practice framework for systematic identification and precise representation of client's requirements in the briefing process	Completed
PolyU500898	Successful value management applications in China: development of a framework for implementing the best practice	Completed
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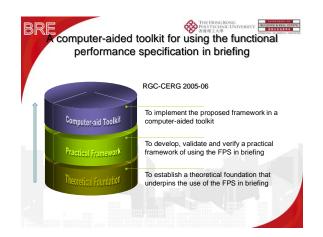














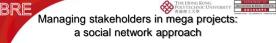


Managing multiple stakeholders in the briefing process of large & complex construction projects

- RGC-CERG 2006-07
- To establish a theoretical foundation that underpins the management of the value systems of multiple stakeholders in the briefing process of large and complex construction projects;
- To develop and verify a practical framework for identifying and managing stakeholders in the briefing process, and
- To develop and validate a computer-aided platform underpinned by Social Network Analysis for mapping and measuring the relationships and flows among people, groups, and organisations in the briefing process.

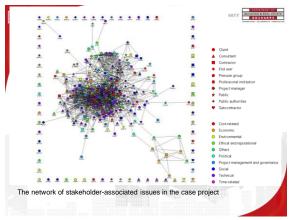
BRithe effect of using group support systems on virtual value management workshops for major construction





#### **Case Study**

- An iconic public office building development
- It was procured under the design-andbuild method with a contract sum of approximately HK\$5 billion
- Project scope: three office towers with a total gross floor area of around 130,000 m<sup>2</sup>, two pedestrian footbridges and an open space of nearly 20,000 m<sup>2</sup> for public enjoyment



4. Real Life Case Studies

#### **Client Organisations:**

- Architectural Services Department
- Civil Engineering and Development Department
- Drainage Services Department
- Highways Department
- Water Supplies Department
- · Electrical and Mechanical Services Department
- Housing Department
- · Housing Society
- MTRC
- Sun Hung Kai Properties
- Hong Kong Telecom
- ....











Sites for Desalination Facilities

## Approach:

- ✓ A pre-workshop meeting, followed by two separate one-day workshops, attended by 20+ participants from various government departments and consultants, representing major stakeholders of the project.
- ✓ Following a brief introduction on VM methodology and the arrangement for the workshop, the information phase started with a presentation given by the client's representatives from WSD, the VM team then identified project objectives, givens and assumptions.

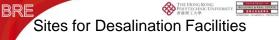
# Major Stakeholders

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- Study Management Group, Water Supplies Department (WSD)
- Environmental Protection Department (EPD)
- Agriculture Fisheries Conservation Department (AFCD)
- Planning Department (PlanD)
- Antiquities and Monuments Office, LCSD
- Lands Department (LD)

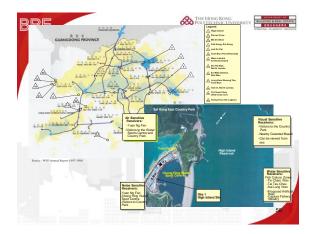
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- Marine Department (MD)
- · Consultant's study manager and members

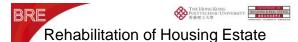


## Outcomes:

- ✓ Agreed criteria for assessing site options
- ✓ Site options have been generated and evaluated
- ✓ Ranked site options in order of preference.
- ✓ Baseline conditions provided for future references
- ✓ An action plan was prepared which listed actions to be taken for the project.
- ✓ Improved understanding of the project.







### • Objective:

The objective of the VM workshop is to create a structured forum whereby views from all stakeholders on what why and how rehabilitation works should be implemented can be discussed openly to reach a consensus on the best value solutions for the project.

## Approach:

A pre-workshop meeting in advance to plan and prepare for the workshops, followed by two separate one-day workshops, attended by 30+ participants, representing major stakeholders of the project.













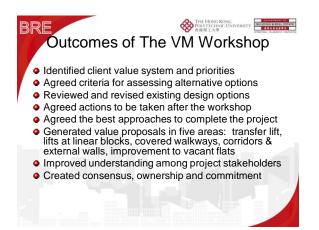
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## Participants of the Workshop

- Project management team
- Property & facility management team
- Architects

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- Structural engineers
- Building services engineers
- Potential contractors



## 5. Summary and Conclusions

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- A very useful tool to ensure value for money.
- · Increasing awareness and applications.
- · Collective effort from the key players.
- A strong need for research & development.
- · Your potential competitive advantage.
- · Not a panacea to solve all problems.
- The proof of the pudding is in the eating!



- Structured,
- · Multi-disciplinary,
- · Professionally facilitated,
- · Shared understanding, goals and objectives,
- Group process to create innovative solutions, and
- · Ownership and commitment.

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## Benefits of using VM

- Improve value of the projects
- Challenge the status quo/conventions
- · Define and clarify the needs of all involved
- · Ensure project is the best way of meeting the needs
- · Provide a forum for stakeholders to share information
- · Improve communications and understanding
- Create ownership and commitment among stakeholders



- Support to the VM workshops and implementation of proposals Management of process
- Clear objectives, set time, follow-up actions, review and feedback Professional workshop facilitation
  - Probing with the right questions, use appropriate tools, managing the process, maintain the momentum of the team

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- The Hong Kong Polytechnic University for the working environment.
- Research Grants Council for the generous funding in CERG and GRF grants.
- Colleagues, assistants, students for their support, collaboration, and assistance.













Our vision is to be a leading academic department internationally in construction and real estate, that excels in professional education, applied research and partnership for a brilliant future.

Mission

- To nurture all-round graduates for the rapidly changing building and real estate industry;
- To advance knowledge sharing via application-oriented research and consultancy work for serving our stakeholders both locally and globally; and
- To foster close links with each of our stakeholders





















## **Partnership with Industry**

#### Black and Veatch Chevalier (Construction) Co. Ltd.

- China Vanke Co. Ltd.
- Chiu Hing Construction & Transportation Company Limited Chubb Hong Kong Limited
- Chun Wo Construction & Engineering Co. Ltd. Civil Eng. and Development Department
   Construct IT (Hong Kong) Ltd.
- Consumer Council
- Drainage Services Department
   E Man Construction Co. Ltd.
- Fukien Secondary School (Kwun Tong) Ltd
  Gammon Construction Ltd.
- Henderson Real Estate Agency Limited
- Highways Department, HKSAR
  Ho & Ip Solicitors

- Housing Authority
   Housing Society
   K. Wah Real Estates Co. Ltd.
- Land Supreme Surveyors Ltd. MTR Corporation Limited
- Pat Davie Ltd. Shenzhen Real Estate Research Center

- Shenzhen Real Estate Research Center Sun Hung Kai Real Estate Agency Ltd. The Hong Kong Institute of Surveyors The University of Hong Kong Wah Dai Engineering Company Limited Water Supplies Department Yau Lee Construction Ltd.









Candidates who are seeking admission as new full time PhD students in the following eight institutions, irrespective of their country of origin, prior work experience and ethnic background, should be eligible to apply

Applicants should demonstrate outstanding qualities of academic perform research ability / potential, communication and interpersonal skills, and leadership abili

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#### Impact on Industry/Community

- · International recognition by peers
- Members of editorial board of leading journals
- Keynote addresses in international conferences •
- Members of scientific committees of conferences
- Technology transfer to the construction industry •
- Roles played by our staff and alumni in society



BRE	Overview	RSITY
Rank	Discipline/Specialism	No. of Post
Professor / Associate Professor / Assistant Professor / Research Assistant Professor	Construction & Real Estate Economics     Construction & Real Estate Law & Policy     Construction & Real Estate Management     Information & Construction Technology	3
Assistant Professor	Construction Technology and Building Maintenance	1
Research Assistant Professor	Sustainable Urban Development	1



THE HONG KONG POLYTECHNIC UNIVERSITY 会遊測工大型 Duties



ssociate Professor/Assistant Professor/Research Assistant Professor in 4 Disciplines & Assistant Professor in Construction Technology and Building Maintenance)

Undertake teaching duties at various levels

- Supervise undergraduate & postgraduate research projects & theses
- Conduct research in related areas & contribute to the development of the research strengths
- Initiate, lead & participate in scholarly research in his/her area of expertise
- Be active in research leading to quality journal publications & in bidding for external research grants & applied research projects
- Engage in programme / curriculum planning, development & administration
- · Undertake relevant administrative duties
- · Undertake any other duties as assigned by the Head of Department or his delegates



- Engage in programme / curriculum planning, development & administration
- Provide administrative support for academic & departmental affairs
- Undertake any other duties as assigned by the Head of Department or his delegates



· Good interpersonal skills



- A PhD degree in a related discipline
- Relevant postdoctoral research & teaching experience
- · A good publication record in refereed journals
- Good potential in bidding for research grants & in establishing significant externally funded research programmes
- · Committed to teaching & learning
- Excellent command of English



- Highly Competitive Remuneration Package
- Assistant Professor : a Fixed-term Gratuity-bearing Contract (Re-engagement subject to mutual agreement)
- Research Assistant Professor : a Fixed-term Gratuitybearing Contract (up to 3 years) (Re-engagement subject to mutual agreement)



